

SEPTEMBER 2015



# C O S T A N T I N I P I E T R O

Established in 1922, the Italian design firm **Costantini Pietro Srl** is recognized as one of the finest Italian furniture producers, with seating and dining solutions that complement contemporary fashionable homes, charactering them in a unique and recognizable way. To further strengthen its international market presence, Costantini Pietro Srl signed a Distribution Agreement with the Chinese player Star Living (Shanghai) Buying Group. In this transaction, Financial Technologies acted as Global Advisor to Costantini Pietro Srl, incubating all transaction and managing the contractual aspects.

## DISTRIBUTION AGREEMENT ON CHINESE MARKET



**STAR-LIVING**  
星饰居国际

**Star Living (Shanghai) Buying Group** is an important Chinese retailer of high-end furniture brands, especially focusing of European Brands. With great attention on product quality and design, Star Living (Shanghai) Buying Group commercializes international furniture brands throughout China, in order to satisfy the ever-growing needs of the middle-upper and upper class of Chinese consumers.

Star Living will start promoting the collections of Costantini Pietro in its brand-new cutting-edge Flagship Show Room in Shanghai, and then gradually expand Brand visibility throughout Mainland China.



**GLOBAL ADVISOR**  
CROSS-BORDER ALLIANCES